



13th IIBCC 2012 in Australia

# Inorganic Bonded Fibre Composites Conference 2012

10–14 September 2012, Canberra

# Sponsorship and Exhibitor Prospectus



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## About 13th IIBCC

The 2012 International Inorganic Bonded Cement Composites Conference (IIBCC) provides the perfect opportunity for technical interchange amongst people with a common interest in cement composites.

All types of inorganic-bonded products and technologies will be debated including fibre-cement, fibre-gypsum, fibre-ceramics, wood-cement products (WWBC, CBPB, WRCB), brick and block composites and many other related topics. We will debate established technologies already manufactured around the world in quantity as well as new developments and concepts. Manufacturers, potential customers, key suppliers and experts from all around the world gather at this conference to learn about the advances in technology, gain perspectives on world markets and to renew and develop new business relationships.

A major benefit of the conference is the opportunity to meet key decision makers in manufacturing and marketing of these composites as well as potential customers. Every effort is made to facilitate these meetings and interactions.

## Your Worldwide Audience





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## Why Exhibit at IIBCC?

IIBCC is the most specific and informative conference and exhibition for the inorganic bonded fibre composites market, 24 years of experience guarantee that you will meet key potential clients from around the world.

The IIBCC 2012 provides a unique opportunity to reach industry decision makers, R&D professionals and influential consultants of:

- Fibre-cement

- Fibre-gypsum
- Fibre-ceramics
- Wood-cement products
- WRCB (Wood Residue Cement Boards and products)
- WWCB (Wood Wool Cement Board)
- CBPB (Cement Bonded Particle Board)

## Sponsor and Exhibitor Profiles

Previous sponsors and exhibitors include

- Manufacturers and developers
- Raw materials suppliers
- Engineering firms
- Products providers
- Machine and equipment suppliers
- Building firms
- Consultants
- Information and knowledge organizations
- Industrial associations
- Business and marketing experts

## Marketing Campaign

Sponsors and Exhibitors benefit directly from their logos and promotional material appearing in IIBCC Marketing Campaign: which guarantees excellent world wide coverage.

**Direct Mail:** the conference program including information about speakers, the destination and venue, the social program, general information and registration details

**Electronic Newsletters:** distributed quarterly in the beginning and more frequently as the conference approaches

**Website:** the website is regularly updated with all the information relevant to the conference

**Promotional material at the conference:** including on conference banners, programs and conference satchel

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## Previous Conference Sponsors



## Sponsorship-Exhibitor Opportunity

**IBCC 2012 offer three levels of sponsorship:**

|                                    |             |
|------------------------------------|-------------|
| Gold sponsor . . . . .             | .AU\$12,400 |
| Silver sponsor . . . . .           | .AU\$7,450  |
| Bronze sponsor . . . . .           | .AU\$3,700  |
| Welcome Reception Sponsor. . . . . | .AU\$2,500  |

**And, three levels of exhibitors:**

|                            |             |
|----------------------------|-------------|
| Gold exhibitor . . . . .   | .AU\$17,000 |
| Silver exhibitor . . . . . | .AU\$11,000 |
| Bronze exhibitor . . . . . | .AU\$6,000  |

*Exhibit space is limited and will be assigned in order of receipt of forms and securing deposit.*



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## Gold Sponsors

Your company logo will be displayed in prime position on the conference web site, the conference satchel, the announcements, the program and all other documents handed out to the delegates

The sponsor has the right to place signage showcasing his or her company or organisation at either the opening reception or the Conference Dinner

A company representative is given the opportunity to speak

Sponsoring the opening reception or conference dinner which will be indicated on the final conference program

Opportunity to include marketing material in the conference bag

A banner with company information will be display at the conference site

Free admission for three delegates to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events

## Silver Sponsors

Your company logo will be displayed on the web site, the conference satchel, the announcements, the program and all other documents handed out to the delegates

The sponsor has the right to place signage showcasing his or her company or organization at one conference luncheon

Sponsoring the lunch (explicitly indicated on the final program of the conference)

Opportunity to include marketing material in the conference bag

A banner with company information will be display at the conference site

Free admission for two delegates to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events



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## Bronze Sponsors

Your company logo will be displayed on the web site, the conference satchel, the announcements, the program and all other documents handed out to the delegates

The sponsor has the right to place signage showcasing his or her company or organisation at one coffee break

Opportunity to include marketing material in the conference bag

A banner with company information will be display at the conference site

Free admission for one delegate to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events

## Welcome Reception Sponsor

Exclusive Naming Rights of Welcome Reception

Opportunity to theme Welcome Reception

Your Company logo will be displayed on the web site, the conference satchel, the announcements, the program and all other documents handed out to the delegates

Opportunity to include marketing material in the conference bag

A banner with company information will be display at the conference site

Free admission for one delegate to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events

## Gold Exhibitor Benefits

One exhibition booth of 12 m<sup>2</sup> (4 m x 3 m, see model)

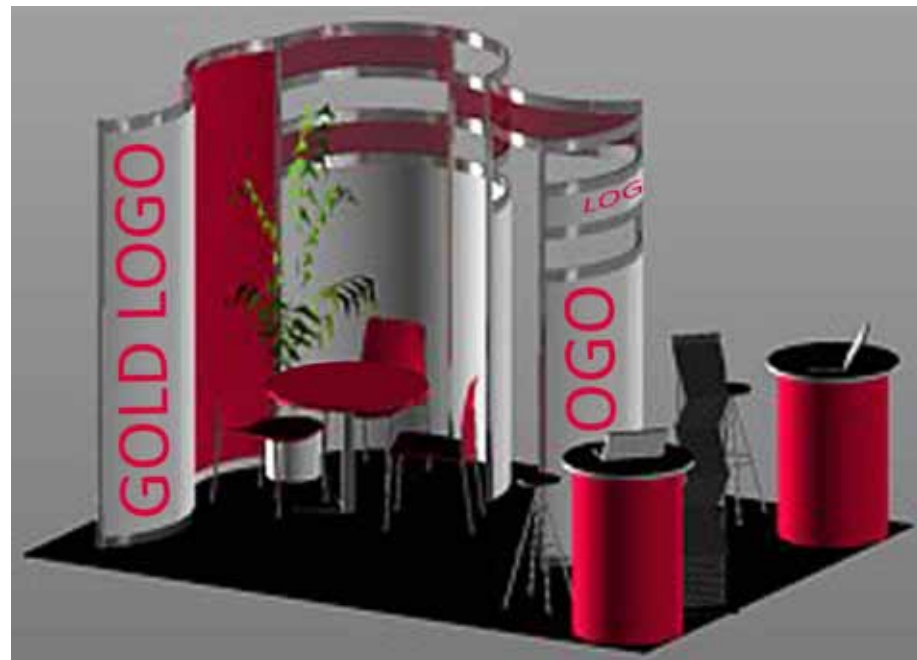
Your company logo will be displayed on the web site, announcements, the program and all other documents handed out to the delegates

Opportunity to include marketing material in the conference bag

Possibility of presenting a paper at the conference subject to peer review

Free admission for three delegates to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events



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## Silver Exhibition Benefits

One stand in the exhibition of 8m<sup>2</sup> (4m x 2m, see model)

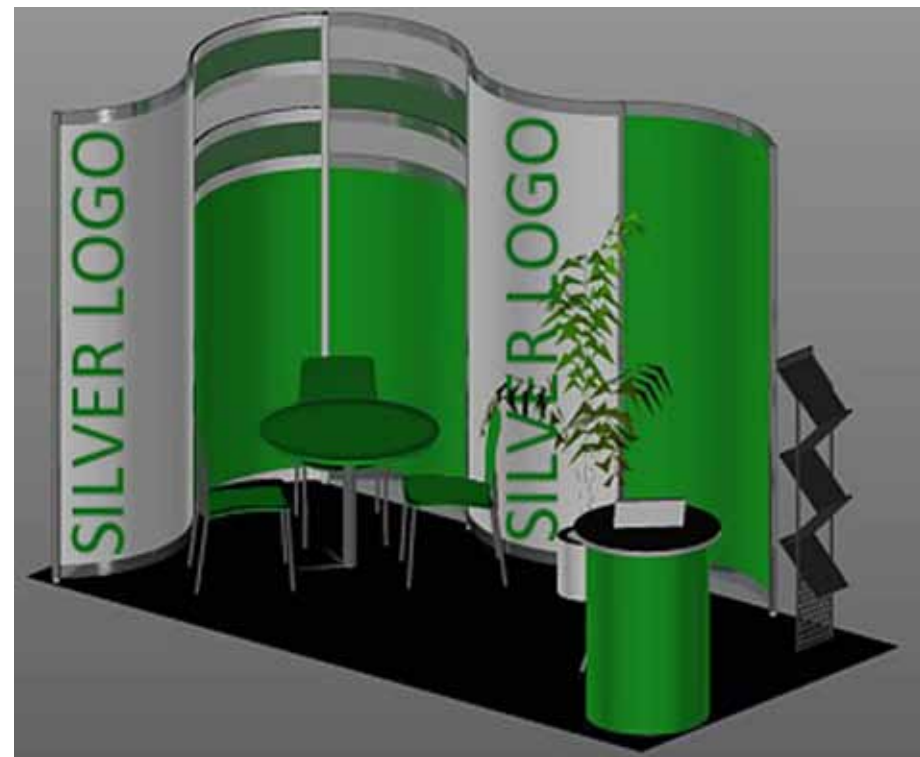
Your company logo will be displayed on the web site, announcements, the program and all other documents handed out to the delegates

Opportunity to include marketing material in the conference bag

Possibility of presenting a paper at the conference subject to peer review

Free admission for two delegates to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events



## Bronze Exhibitors Benefits

One stand in the exhibition of 6m<sup>2</sup> (2m x 3m, see model)

Your company logo will be displayed on the web site, announcements, the program and all other documents handed out to the delegates

Opportunity to include marketing material in the conference bag

Free admission for one delegate to the conference

Access to registered delegates pre-conference to set up meetings or invite delegates to your dinner table or social events



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## Venue

### **Manning Clark Centre, ANU, Canberra, AUSTRALIA**

The Manning Clark Centre is located within the campus of the Australian National University, in the CBD of Canberra. The ANU - one of the world's most highly respected universities - is in the Arts District of Canberra, Acton, on the north side of Lake Burley Griffin, just west of the Civic Centre. The Manning Clark Centre is approximately 9.9km from the Canberra Airport.

### **Canberra - Host City**

Canberra has been described as a “city scattered through a park” and a “bush capital” with a vast array of attractions and activities. This makes Canberra ideal for the 13th IIBCC Conference. Canberra boasts over 350 restaurants and sightseeing opportunities to satisfy the most diverse tastes. Popular attractions include the Australian War Memorial, the National Museum of Australia, the National Gallery of Australia and the National Zoo and Aquarium.

Canberra days in September are usually warm with plenty of sunshine and little humidity, followed by cooler nights. The temperature is typically 3-16 degrees Celsius.





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## SPONSORSHIP & TRADE BOOKING FORM

Please fax to: + 61 7 3210 1606 or email [cement@hievents.com.au](mailto:cement@hievents.com.au)

*(please complete both sides)*

### SPONSOR/EXHIBITOR CONTACT DETAILS

Last Name .....

Title (Mr/Mrs/Ms/Dr/Prof) .....

First Name .....

Position .....

Organisation .....

Postal Address .....

.....

Suburb/Town .....

State ..... Postcode .....

Country .....

Tel ..... Fax .....

Mobile .....

Email .....

Website .....

### CANCELLATION POLICY

Notice of cancellation should be received in writing, addressed to the Conference Secretariat email prior to the Conference commencing.

If a confirmed exhibitor or sponsor cancels after 5 August 2012, a 50% cancellation fee will apply.

No refunds will be issued to exhibitors or sponsors who cancel after 1 September 2012. An exhibitor trade kit, detailing information regarding the exhibition will be sent prior to the Summit.

## Contact

Jacqui D'Ath + 61 7 3210 1646

for further information